Sample user feedback

# Step 3: Analyze user feedback

*Please review the following fictional feedback snippets gathered from potential enterprise users regarding the initial design concept for the interactive presentation feature.*

| **ID** | **Feedback Type** | **User Role** | **Feedback Summary** |
| --- | --- | --- | --- |
| 1 | Interview Quote | Marketing Manager | "I like the idea of having polls right *in* the presentation... but it wasn't clear how I'd actually create the poll questions or when they would appear. The 'Add Interaction' button felt a bit vague." |
| 2 | Survey Snippet | Sales Enablement Lead | "Being able to embed short videos is great for training! Rating: 4/5. Comment: Would love to see an option to add quick knowledge check questions after a video." |
| 3 | Interview Quote | Account Executive | "This could be useful for client proposals... but how do permissions work? If I share this with a client, can they see internal comments or presenter notes? The concept didn't make the sharing controls obvious." |
| 4 | Usability Test Observation | Trainer | "Participant (Trainer) tried to find a way to launch a Q&A session... but couldn't locate a control for it easily. Clicked around the presenter controls for about 45 seconds before asking for help." |
| 5 | Survey Snippet | Team Member - Viewer | "It was cool seeing the poll results live. Rating: 5/5." |
| 6 | Interview Quote | Marketing Manager | "The concept looks clean, but seems very basic. We need more than just polls... adding interactions felt like it would take too many clicks." |
| 7 | Usability Test Observation | Sales Enablement Lead | "Participant (Sales Enablement Lead) struggled to understand how to reorder the interactive elements within the presentation timeline. Drag and drop wasn't intuitive in the wireframe shown." |
| 8 | Survey Snippet | Corporate Trainer | "Could be powerful, but needs collaboration. Can multiple people build the presentation together in real-time? That wasn't clear." |